

2020

Call for Presentations

WBENC
Summit & Salute
2020
LIFTOFF
March 16-18 | Nashville, TN

WBENC
National Conference
& Business Fair
2020
ECOSYSTEMS
June 23-25 | Atlanta, GA

ABOUT

The Women's Business Enterprise National Council is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States. WBENC, a national 501(c)(3) non-profit, partners with 14 Regional Partner Organizations to provide its world class standard of certification to women-owned businesses throughout the country. WBENC is also the nation's leading advocate of women-owned businesses as suppliers to America's corporations.

To serve its constituents, WBENC hosts two national events throughout the year: The National Conference & Business Fair and the Summit & Salute; bringing together corporate and government representatives, women-business owners, and business leaders from across the United States for education, networking, and development opportunities.

Our mission is to fuel the success of women-owned businesses. That means providing targeted and innovative educational programming aimed at helping women entrepreneurs develop as leaders and arming them with the tools and resources they need to grow their businesses.

In developing event curriculum for each of these events, we strive to provide balanced programming that meets the variety of skill levels, interest levels, and perspectives of WBENC constituents, presented by quality speakers of the highest caliber who represent the diverse backgrounds and experience.

Concerning honoraria, as WBENC utilizes educational conference sessions as a platform for innovation, ideas, and expertise we look for contributors who are willing to share their expertise without expectation of payment in the spirit of networking and recognition of invaluable contribution.

CALL FOR PRESENTATIONS SCHEDULE

Summit & Salute

Accepting Presentations: through December 1

March 16-18, 2020

Nashville, Tennessee - Gaylord Opryland Resort & Convention Center

National Conference

& Business Fair

Accepting Presentations: through March 15

June 23-25, 2020

Atlanta, Georgia – Georgia World Congress Center

REQUIREMENTS

Proof of Performance

In order to provide balanced and relative programming, WBENC seeks speakers and presenters who can deliver content on ranging skill levels, interest areas, and perspectives. As such proof of performance is key to the selection of proposals and is required to make the proposal complete.

Accepted forms of proof of performance are: Video Recordings of the proposed speaker presenting a session to an audience and/or a summary of evaluations from a program the speaker previously presented. Note that preference is given to video recording evidence. Please do not send stacks of individual evaluations completed by the attendees.

Unaccepted forms of proof include: Letters of recommendation, phone numbers, marketing brochures, audio recordings, interviews, books or articles. They DO NOT qualify as proof of performance.

Mutual Commitment

Speakers/Presenters Commitment:

- Content is original and/or the presenter is responsible for all trademark, copyright, and patent liabilities.
- Be available to present anytime during the timeframe of the event up until the time at which a schedule has been finalized in writing to the speaker.
- Attend all planning calls as needed.
- Work directly with staff and conference organizers before the conference and must adhere to deadlines.
- Changes in content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval of conference organizers is not permitted without the direct approval of the designated WBENC staff liaison.
- Presenters are responsible for all presentation materials and must submit them prior to the appointed deadline. All presentation materials, including PowerPoint presentations, videos, or any additional collateral must be high-quality.
- By submitting proposal all speakers/presenters/panelists grant permission to audio/video record the session and agree that WBENC shall be the exclusive owner of such recording.

- Recognize that a conference presentation is an opportunity to share information and is not a showcase for promotion of business, practice, service or product.
- Respect WBENC as a trusted partner and the host organization regarding positive or neutral comments from the platform.
- Be available for press interviews. (Please try to accommodate press for interviews and quotes. Please remember that members of the press may be attending your session.)

In kind, WBENC will:

- Provide you with a summary of evaluation scores after the conference upon request.
- Grant you valuable professional exposure.
- Please note that WBENC does not offer honoraria or reimburse expenses for food, lodging, or travel. All expenses incurred are the responsibility of the speaker.

PROPOSAL REVIEW PROCESS

All proposals are reviewed by WBENC. Final selections will be made by the conference program organizers from those proposals accepted. For presentations with more than one speaker, the main contact is responsible for coordinating and communicating to fellow speakers. Notification on the status of submission will be e-mailed directly to the speaker. If you are submitting a proposal on behalf of someone else, please check with him or her regarding receipt of the decision.

BUSINESS LAB TOPICS

The 2020 National Conference & Business Fair and Summit & Salute are continuing our new programming model which focuses on short highly interactive sessions of expert speakers and hands-on learning opportunities that leave attendees invigorated and inspired. WBENC will designate allowed time for topic upon award. Times may vary from 15-30 minute sessions.

Please view the list of potential educational programming topics. Content will be considered, particularly when lessons learned from first-hand experience are offered as models/examples, or if the session is seen as groundbreaking or cutting-edge thought leadership. Practical Application - Sessions conducted by practitioners that include practical, immediately applicable work tools, will be given preference. WBENC seeks presentations that will provide our attendees real world application.

Potential Session Topics:

- Brand Builder
- Certification
- Corporate Leadership
- Leadership
- Global Business
- Branding
- Design Thinking
- WBE Leadership
- Design Thinking
- NextGen
- Business Planning
- Risk Management
- WBENC Network
- Pitching

PROPOSAL SUBMISSION

Proposal forms are available [here](#) and must be completed fully. Additional questions may be submitted to lall@wbenc.org or by calling Lindsey All at 202-872-5516.